

FIRST-HAND INSIGHTS

ISSUE NO. 7 | FEBRUARY 2024



GRANTS



PUBLIC EDUCATION



POLICY

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POLICY & ADVOCACY

CTF's 2024 Legislative Agenda

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PUBLIC EDUCATION:

CTF awards mini-grants for Something We Agree On campaign.

CTF releases FY23 Annual Report, FY24 Grant List and FY24 State Plan



PROGRAM UPDATES

MARCH 1: CTF will release \$2 Million Responsive Funding Opportunity (Fiscal Years 2025-2029)



CTF is excited to announce the CTF Board of Directors has approved the release of **\$2M in responsive funding over four years**, starting in state fiscal year 2025.

Individual applicants will be able to apply for 1–4 years of funding at a **maximum of \$100,000 per year**. There will be a two-step application process:

- Interested agencies will first submit a letter of intent (LOI) to apply **by March 22, 2024**.
- Select candidates will then be invited to submit a full application. The application period will be **April 5 through May 3** for those invited to apply.

[Basic eligibility & additional information](#) are available now on the CTF website. Full details and LOI instruction will be released on **March 1, 2024**.

ctf4kids.org/first-hand-insights/



CTF's 2024 Legislative & Policy Agenda

Each year, CTF prioritizes key policy efforts that support Missouri families and children. For the 2024 legislative session, CTF is:

- Working with the Governor and KidsWin Missouri to **advance early childhood efforts**, including *child care tax credits and increases in subsidy payments*.
- Working to **protect and promote Home Visiting Collective Impact and Coordinated Referral and Intake Systems**.
- Partnering with the Children's Division to create a plan for enhancing supports to vulnerable families.

STATE OF THE STATE: Governor Mike Parson proposes additional \$52 million toward Missouri kids.

During his final State of the State address, Governor Mike Parson proposed an **additional \$52 million toward Missouri's child care subsidy program**, highlighting his continued investment in Missouri children and families.

Missouri **loses more than \$1 billion annually** because child care is not affordable or available. This continued investment will allow more children to start school ready, more parents to work and more businesses to prosper.

Thank you to Governor Mike Parson and the Missouri General Assembly for these continued investments in Missouri kids and families.



Missouri Children's Trust Fund launches updated social norms marketing campaign and related marketing mini-grant to 7 Missouri agencies.

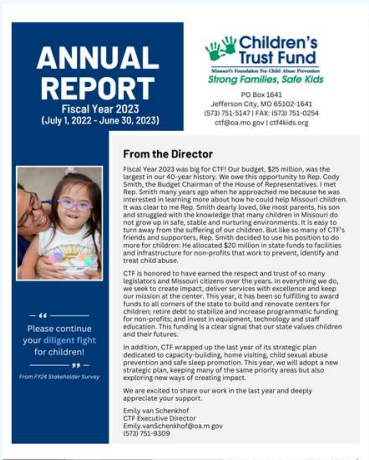
In tandem with the release of our newest social norms campaign for corporal punishment prevention, CTF released our first ever Social Norms Marketing Campaign funding opportunity.

During calendar-year 2024, [CTF is excited to partner](#) with the following agencies to market our sexual abuse prevention and corporal punishment prevention campaigns within their respective communities across Missouri:

- [Butler County Community Resource Council](#)
- [Easterseals Midwest](#)
- [Isabel's House, Crisis Nursery of the Ozarks](#)
- [Lewis County Health Department](#)
- [Mattie Rhodes Center](#)
- [Metropolitan Organization to Counter Sexual Assault \(MOCSA\)](#)
- [Southeast Missouri Network Against Sexual Violence \(SEMO-NASV\)](#)

CTF releases Fiscal Year 2023 Annual Report and Fiscal Year 2024 Grant List and State Plan Letter.

Learn more about last years' successes and this years' grant funding and priorities. Click on the documents below to download:



New Materials Available for FREE at ctf4kids.org



[Order Form](#)

Share your successes with CTF!



Know a hero or trailblazer in the field who deserves some recognition? They don't have to be a CTF grantee or partner, or even associated with CTF at all. If they stand out in the field of child abuse and neglect prevention, [send in your nomination!](#)



We think our partners and stakeholders are doing some pretty awesome things!

Email your latest successes to bryanna.barber@oa.mo.gov to be featured on our social media pages!